

# SHOW & TELL

AUGUST 3RD + 4TH 2026 MORGAN MFG | CHICAGO

SHOW&TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL

# VISION

## A CULTURE FIRST MARKET FOR MEN'S FASHION AND GOODS

Quality  
Relevance  
Exclusivity  
A directed edit  
Culturally fluent  
Globally attuned  
Editorial sophistication  
Commercial clarity

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# ETHOS

## — CULTURE

We bring together the brands, retailers, press and partners that capture the currents of present and future influence.

## — COMMUNITY

Connections are a network effect made physical. Invitations are extended deliberately to ensure the community remains inspiring and productive.

## — GOODWILL

Goodwill is a house rule. We keep company that ensures the room is vibrant and generous.

## — CONTEXT

Context is a catalyst. We provide an environment optimized for both presenting and buying.

## — PLEASURE

Pleasure makes work light. We keep hospitality at eye level because business done well should feel good.



— APPAREL

SHOW & TELL showcases emerging labels with a sharp point of view, cult favorites, independents and globally recognized brands.

— ACCESSORIES

An assortment of collections that mirror what's relevant and ascending from the landscape of fashion and culture.

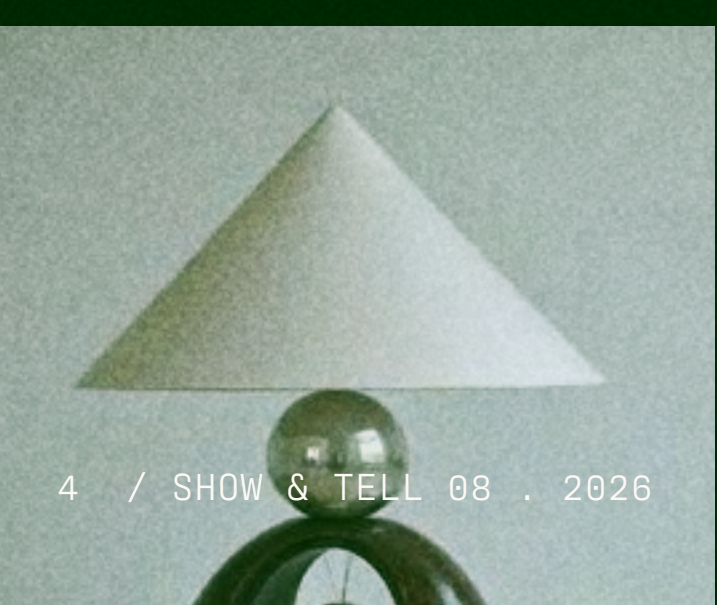
— FOOTWEAR

A cohesive curation that represents sartorial perspective and retail sophistication.

— HOME GOODS

Accessories, objects, and editions that extend the frame of men's fashion.

# PRODUCT



Apparel  
Accessories  
Footwear  
Home Goods



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# RETAILERS

Another Level  
Asphalt NYC  
Athletes Foot  
Atlas America  
B-Fresh  
Beams  
Beerens  
Belmont Army  
Bloomingdales Outlet  
Blue Code  
Blvd816  
Boneyard Chicago  
Brigade  
Burdens Chicago  
Cardi  
City Man  
Civilized Nation  
Communion  
Complex  
Definitive Selection  
Denim City  
Denim Vault  
Dioneete  
Dream Town  
DTLR  
Every Now And Then

Exclusive  
Fashion Geek  
Field Day  
Foster  
Four Amis  
Frae  
FREEPEOPLE  
FWRD  
Galvanic  
Garlans  
George Gregory  
Glik's  
Goodfellas  
Good Together House  
Goody Vault  
Grinmore  
Groove Line  
Hall Madden  
Hangtime  
Hatchet Outdoor Supply  
Hibbet Sports  
His & Hers  
Howl + Hide  
Hush Lifestyle Boutique  
Incubator 1  
Jaxen Grey

JD.com, aka JingDong  
Jbees  
Joe Fresh Goods  
Karmaloop  
Kicks and Fits  
Kicks Lounge  
KITH  
Krispy Addicts  
Lansky Brothers  
LDRS  
Lux  
Manifest  
Marketplace Halifax  
Middle Man  
Mildblend Supply Co.  
MLTD  
Moda 404  
Modern Notoriety  
Motivation  
Need Supply  
New Hour  
New In The Box  
Nice Kicks  
Nine Three  
Nordstrom  
Nouveau Nola

Of the Lion  
Omaha Country Club Over  
PacSun  
Palm USA City Sports  
Pas de Calais  
Pelle Line  
Posh  
Premium Lounge  
Promas  
Providence  
PURE  
Quattro Tizi  
Rair Customs  
Rolo  
Rothman's  
Royalty  
RSVP Gallery  
Sage de Cret  
Scheels  
Seed Brklyn  
Sheikh  
Ships LTD  
Shoe Palace  
Shop 147  
Sneaker Politics  
Social Status

Sole Classics  
Standard  
SVRN  
The Maris Collective  
The Shop 414  
The Exchange  
The Modern Deer  
The Rainbow  
The Stronghold LA  
Threadbeast  
TNT  
Top Fashion  
Tops and Bottoms  
Troon  
Turbulence  
Untied on Woodward  
Up There  
Urban Classics  
Village Mart  
Westerlind  
Wrights MB  
WWD  
XHIBITION  
Youngbloods

# ENVIRONMENT



## IMPECCABLE DESIGN & EXPERIENCE

Located in Fulton Market District, once the beating heart of Chicago's meatpacking industry, now a global destination for design, dining and directional commerce.

Created intentionally with precise flow and true hospitality, the SHOW & TELL presentation is human, warm, refined and thoughtful.

SHOW & TELL is hosted in the Morgan MFG building where collections are shown against a backdrop of industrial bones refined for modern luxury.

The event design facilitates comfort, conversation and connection.

Duvin  
 New Era  
 Alpha Industries  
 Dr. Martens  
 Goorin  
 Krost  
 Valabassas  
 Vast.  
 Kuwalla-Tee  
 Park & Rec  
 Eazy Garments  
 Arvin Goods  
 Paper Planes  
 Saucony

Happy Caps  
 James Oro  
 Cult Of Individuality  
 Mitchell & Ness  
 BLDG 4  
 CDNCE Shoes  
 Elliker  
 Retrosuperfuture  
 Marni  
 MM6 Maison Margiela  
 Avirex  
 Serenede  
 Rizort  
 Head Golf

Saturday Night Special  
 Trinidad3  
 Ever  
 See You In Paradise  
 Pelle Pelle  
 Paper Money  
 Criminal Damage  
 K-Swiss  
 Keep Out Fake Love  
 Vouseti  
 Nana Judy  
 Berghaus  
 Sneaker Freaker  
 Individualist

Students  
 Kangol  
 The Hideout Clothing  
 Affliction  
 Anom  
 Trnchs  
 Memory Lane  
 Crooks & Castles  
 Denimicity  
 Vintage Heavy  
 All We Remember  
 Tenore  
 Lost My Accent  
 Pas De Mer

# BRANDS

## ENJOY

Indulge in complimentary food by award-winning chefs, coffee done right, seasonal plates, epicurean pleasures and complimentary cocktails.

Unabashedly, we can confidently say we are the only fashion trade event that provides award-winning food for free to all attendees.

Past menus have included:

Smoked pork belly bao buns with cured Cucumbers and ssam sauce

Bulgogi maitake with sweet potato puree

Wagyu brisket roast with blueberry bbq sauce

Prawn fried rice

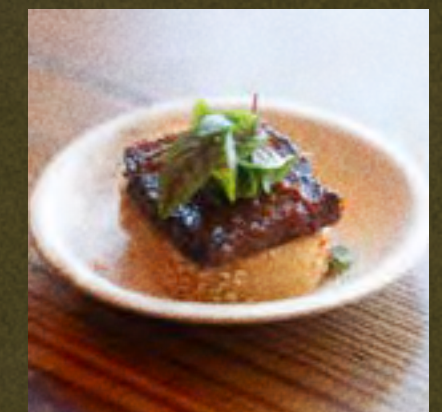
El pastor pot stickers

Grilled Thai pork sausage

Pork tacos with molé and salsa verde

South Asian chicken noodle soup

# FOOD & DRINK



# TRANSPORT

Move through the city with ease with our on-call shuttles between local Chicago markets and the SHOW & TELL venue.

Complimentary for all attendees.

COURTESY



## SHOW SCORE

Frequency design by  
Musical Director Vic Lloyd.

Day time ambiance and evening  
rhythm edit.

# SOUND

SHOW&TELL

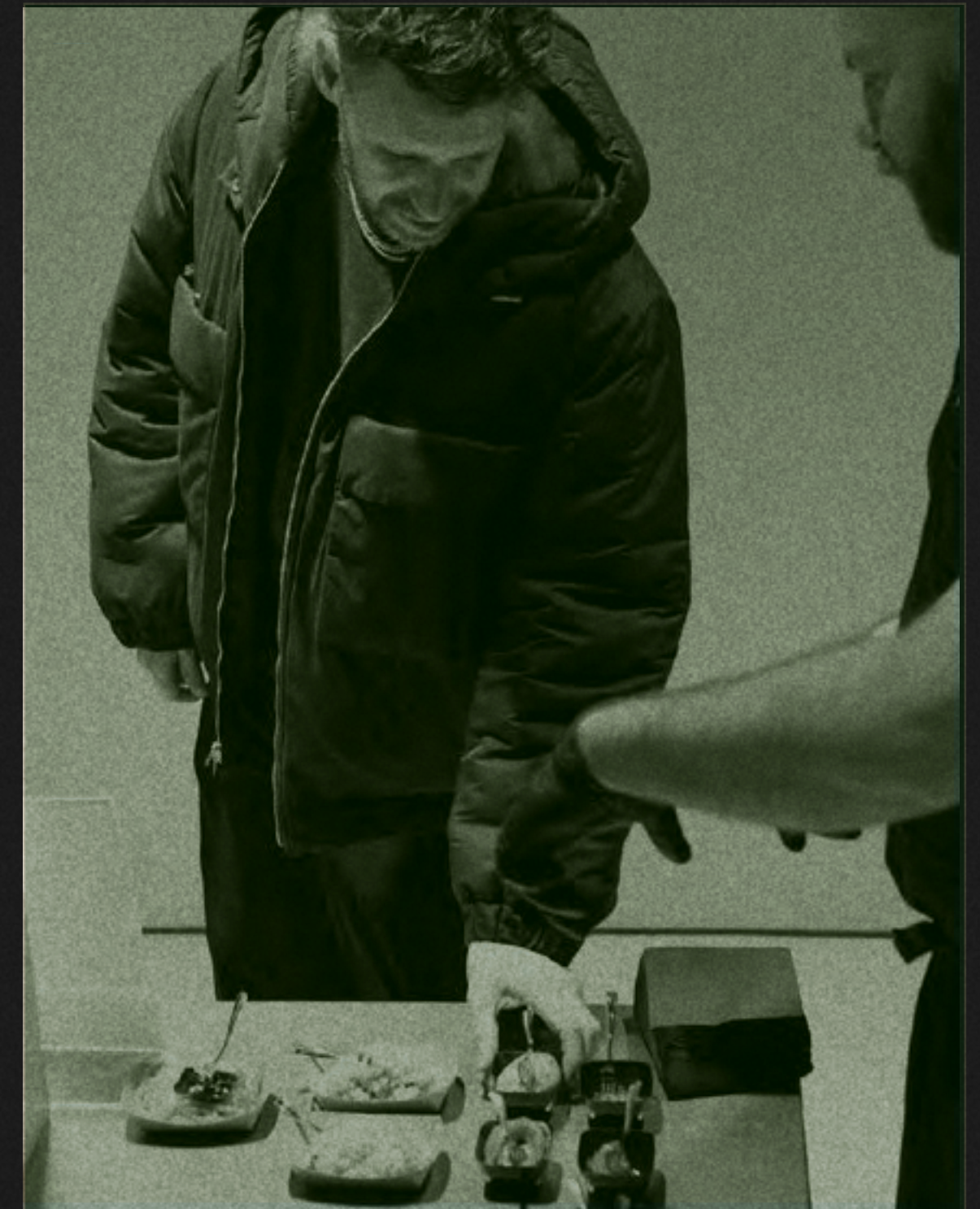
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**CONNECT**

Enjoy, unwind and meet up with the invite-only SHOW & TELL community.

We mix business with pleasure in the context of a curated experience.



Considered sponsorships and custom activations.

Integrations that add to the event's culture, hospitality or experience.

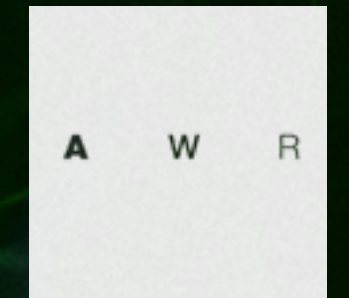
Value that uplifts and enhances the community.

Giveaways

Services

Business building

Sponsored activations + parties



# PARTNERS

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# JOIN US

To request attendance contact  
[info@showandtellevent.com](mailto:info@showandtellevent.com)