

SHOW & TELL

AUGUST 3RD + 4TH 2026 MORGAN MFG | CHICAGO

SHOW & TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL

VISION

A CULTURE FIRST MARKET FOR MEN'S FASHION AND GOODS

Quality
Relevance
Exclusivity
A directed edit
Culturally fluent
Globally attuned
Editorial sophistication
Commercial clarity

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ETHOS

— CULTURE

We bring together the brands, retailers, press and partners that capture the currents of present and future influence.

— COMMUNITY

Connections are a network effect made physical. Invitations are extended deliberately to ensure the community remains inspiring and productive.

— GOODWILL

Goodwill is a house rule. We keep company that ensures the room is vibrant and generous.

— CONTEXT

Context is a catalyst. We provide an environment optimized for both presenting and buying.

— PLEASURE

Pleasure makes work light. We keep hospitality at eye level because business done well should feel good.



— APPAREL

SHOW & TELL showcases emerging labels with a sharp point of view, cult favorites, independents and globally recognized brands.

— ACCESSORIES

An assortment of collections that mirror what's relevant and ascending from the landscape of fashion and culture.

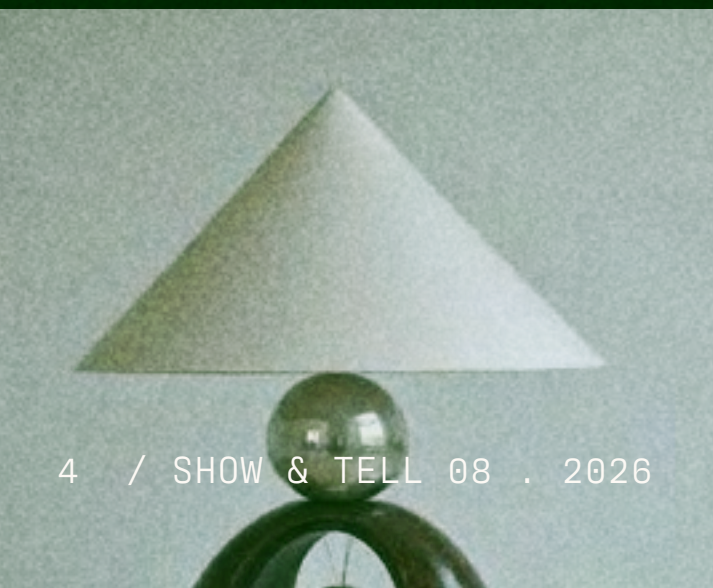
— FOOTWEAR

A cohesive curation that represents sartorial perspective and retail sophistication.

— HOME GOODS

Accessories, objects, and editions that extend the frame of men's fashion.

PRODUCT





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RETAILERS

Another Level
Asphalt NYC
Athletes Foot
Atlas America
B-Fresh
Beams
Beerens
Belmont Army
Bloomingdales Outlet
Blue Code
Blvd816
Boneyard Chicago
Brigade
Burdens Chicago
Cardi
City Man
Civilized Nation
Communion
Complex
Definitive Selection
Denim City
Denim Vault
Dioneete
Dream Town
DTLR
Every Now And Then

Exclusive
Fashion Geek
Field Day
Foster
Four Amis
Frae
FREEPEOPLE
FWRD
Galvanic
Garlans
George Gregory
Glik's
Goodfellas
Good Together House
Goody Vault
Grinmore
Groove Line
Hall Madden
Hangtime
Hatchet Outdoor Supply
Hibbet Sports
His & Hers
Howl + Hide
Hush Lifestyle Boutique
Incubator 1
Jaxen Grey

JD.com, aka JingDong
Jbees
Joe Fresh Goods
Karmaloop
Kicks and Fits
Kicks Lounge
KITH
Krispy Addicts
Lansky Brothers
LDRS
Lux
Manifest
Marketplace Halifax
Middle Man
Mildblend Supply Co.
MLTD
Moda 404
Modern Notoriety
Motivation
Need Supply
New Hour
New In The Box
Nice Kicks
Nine Three
Nordstrom
Nouveau Nola

Of the Lion
Omaha Country Club Over
PacSun
Palm USA City Sports
Pas de Calais
Pelle Line
Posh
Premium Lounge
Promas
Providence
PURE
Quattro Tizi
Rair Customs
Rolo
Rothman's
Royalty
RSVP Gallery
Sage de Cret
Scheels
Seed Brklyn
Sheikh
Ships LTD
Shoe Palace
Shop 147
Sneaker Politics
Social Status

Sole Classics
Standard
SVRN
The Maris Collective
The Shop 414
The Exchange
The Modern Deer
The Rainbow
The Stronghold LA
Threadbeast
TNT
Top Fashion
Tops and Bottoms
Troon
Turbulence
Untied on Woodward
Up There
Urban Classics
Village Mart
Westerlind
Wrights MB
WWD
XHIBITION
Youngbloods

ENVIRONMENT



IMPECCABLE DESIGN & EXPERIENCE

Located in Fulton Market District, once the beating heart of Chicago's meatpacking industry, now a global destination for design, dining and directional commerce.

Created intentionally with precise flow and true hospitality, the SHOW & TELL presentation is human, warm, refined and thoughtful.

SHOW & TELL is hosted in the Morgan MFG building where collections are shown against a backdrop of industrial bones refined for modern luxury.

The event design facilitates comfort, conversation and connection.

Duvin
 New Era
 Alpha Industries
 Dr. Martens
 Goorin
 Krost
 Valabassas
 Vast.
 Kuwalla-Tee
 Park & Rec
 Eazy Garments
 Arvin Goods
 Paper Planes
 Saucony

Happy Caps
 James Oro
 Cult Of Individuality
 Mitchell & Ness
 BLDG 4
 CDNCE Shoes
 Elliker
 Retrosuperfuture
 Marni
 MM6 Maison Margiela
 Avirex
 Serenede
 Rizort
 Head Golf

Saturday Night Special
 Trinidad3
 Ever
 See You In Paradise
 Pelle Pelle
 Paper Money
 Criminal Damage
 K-Swiss
 Keep Out Fake Love
 Vouseti
 Nana Judy
 Berghaus
 Sneaker Freaker
 Individualist

Students
 Kangol
 The Hideout Clothing
 Affliction
 Anom
 Trnchs
 Memory Lane
 Crooks & Castles
 Denimicity
 Vintage Heavy
 All We Remember
 Tenore
 Lost My Accent
 Pas De Mer

BRANDS

ENJOY

Indulge in complimentary food by award-winning chefs, coffee done right, seasonal plates, epicurean pleasures and complimentary cocktails.

Unabashedly, we can confidently say we are the only fashion trade event that provides award-winning food for free to all attendees.

Past menus have included:

Smoked pork belly bao buns with cured Cucumbers and ssam sauce

Bulgogi maitake with sweet potato puree

Wagyu brisket roast with blueberry bbq sauce

Prawn fried rice

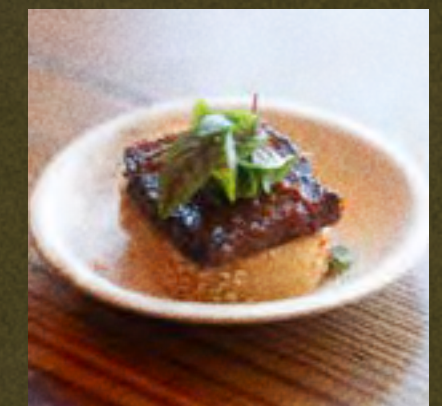
El pastor pot stickers

Grilled Thai pork sausage

Pork tacos with molé and salsa verde

South Asian chicken noodle soup

FOOD & DRINK



TRANSPORT

Move through the city with ease with our on-call shuttles between local Chicago markets and the SHOW & TELL venue.

Complimentary for all attendees.

COURTESY



SHOW SCORE

Frequency design by
Musical Director Vic Lloyd.

Day time ambiance and evening
rhythm edit.

SOUND

SHOW&TELL

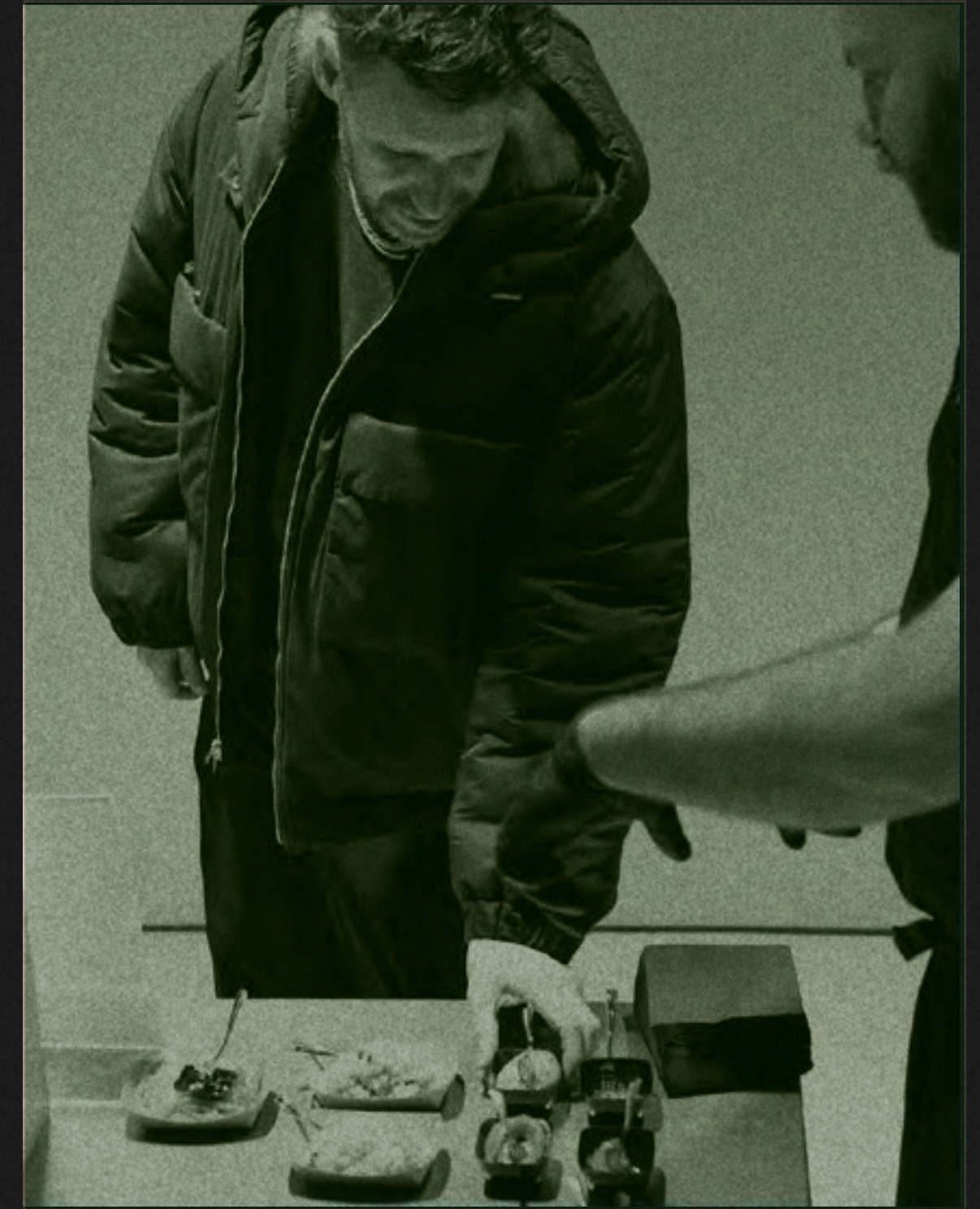
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CONNECT

Enjoy, unwind and meet up with the invite-only SHOW & TELL community.

We mix business with pleasure in the context of a curated experience.

AFTER HOURS





Each space is appointed with hand-picked furnishings.

A single presentation space includes:

- 1 table
- choice of 3 shelves or 3 racks
- 3 chairs
- 1 brand ID sign

\$4200

Additional tables, shelves, racks, chairs and hangers are available a la carte.

No drayage or load in fees.



PRESENT

Considered sponsorships and custom activations.

Integrations that add to the event's culture, hospitality or experience.

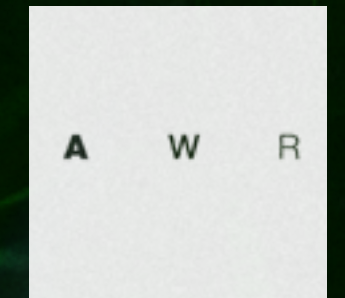
Value that uplifts and enhances the community.

Giveaways

Services

Business building

Sponsored activations + parties



PARTNERS

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JOIN US

To request attendance contact
info@showandtellevent.com