

# SHOW & TELL



— A CULTURE-FIRST MEN'S MARKET  
— FEBRUARY 2ND + 3RD 2026  
— MORGAN MFG | CHICAGO



SHOW&TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL



# VISION

- We are a market for men's fashion and adjacent goods
- Quality
- Relevance
- Exclusivity
- A directed edit
- Culturally fluent
- Globally attuned
- Editorial sophistication × commercial clarity

# ETHOS

## — CULTURE

We bring together the brands, retailers, press and partners that capture the currents of present and future influence.

## — COMMUNITY

Connections are a network effect made physical. Invitations are extended deliberately to ensure the community remains inspiring and productive.

## — GOODWILL

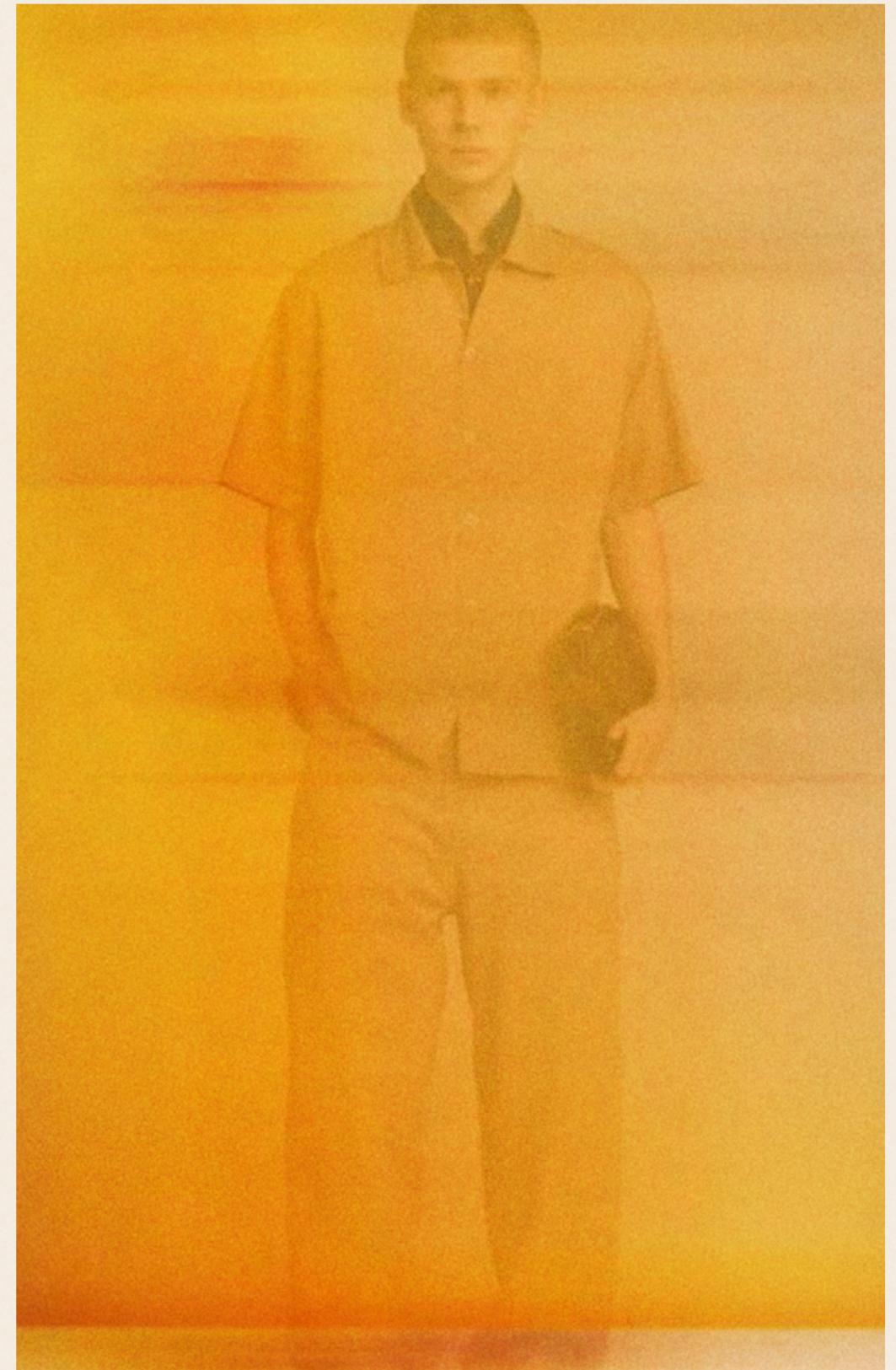
Goodwill is a house rule. We keep company that ensures the room is vibrant and generous.

## — CONTEXT

Context is a catalyst. We provide an environment optimized for both presenting and buying.

## — PLEASURE

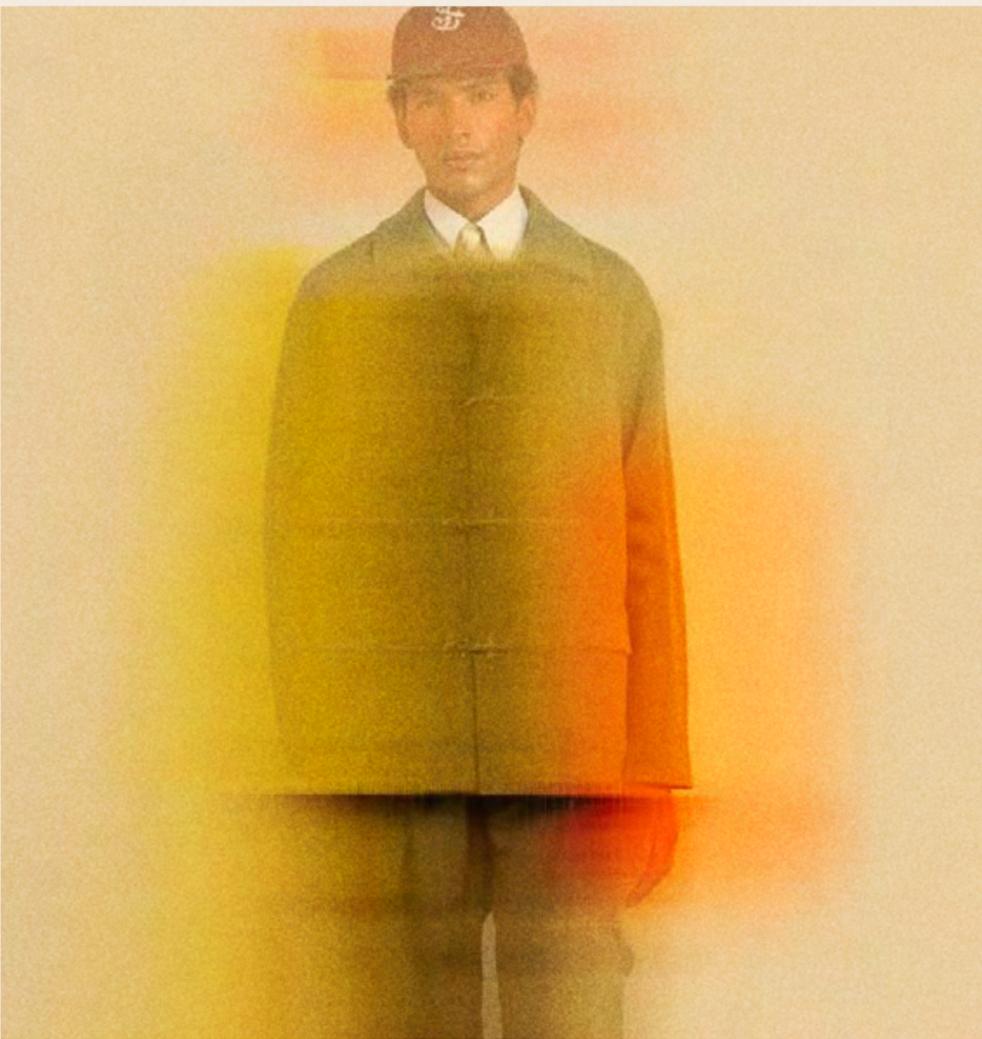
Pleasure makes work light. We keep hospitality at eye level because business done well should feel good.





— ASSORTMENT

- Apparel
- Accessories
- Footwear
- Home goods



**SPECTRUM**

SHOW & TELL showcases emerging labels with a sharp point of view, cult favorites, independents and globally recognized brands.

**REFLECTION**

An assortment of collections that mirror what's relevant and ascending from the landscape of fashion and culture.

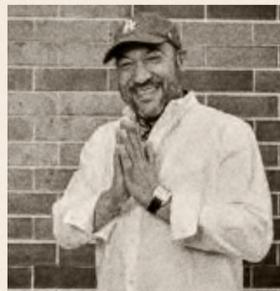
**DIVERSITY**

A cohesive curation that represents sartorial perspective and retail sophistication.

**EXPANSION**

Accessories, objects, and editions that extend the frame of men's fashion.

# PRODUCT



Mitchell & Ness  
 Duvin  
 Elliker  
 Marni  
 Vast.  
 Head Golf  
 Park & Rec  
 MM6 Maison Margiela  
 Cult Of Individuality  
 Anom  
 Nana Judy  
 Berghau  
 Pas De Mer  
 Individualist  
 Students  
 The Hideout Clothing  
 Lost My Accent  
 Saturday Night Special  
 James Oro  
 BLDG 4  
 CDNCE Shoes  
 Retrosuperfuture,  
 Avirex  
 Serenede  
 KOFL  
 Vouseti  
 Knotwtr

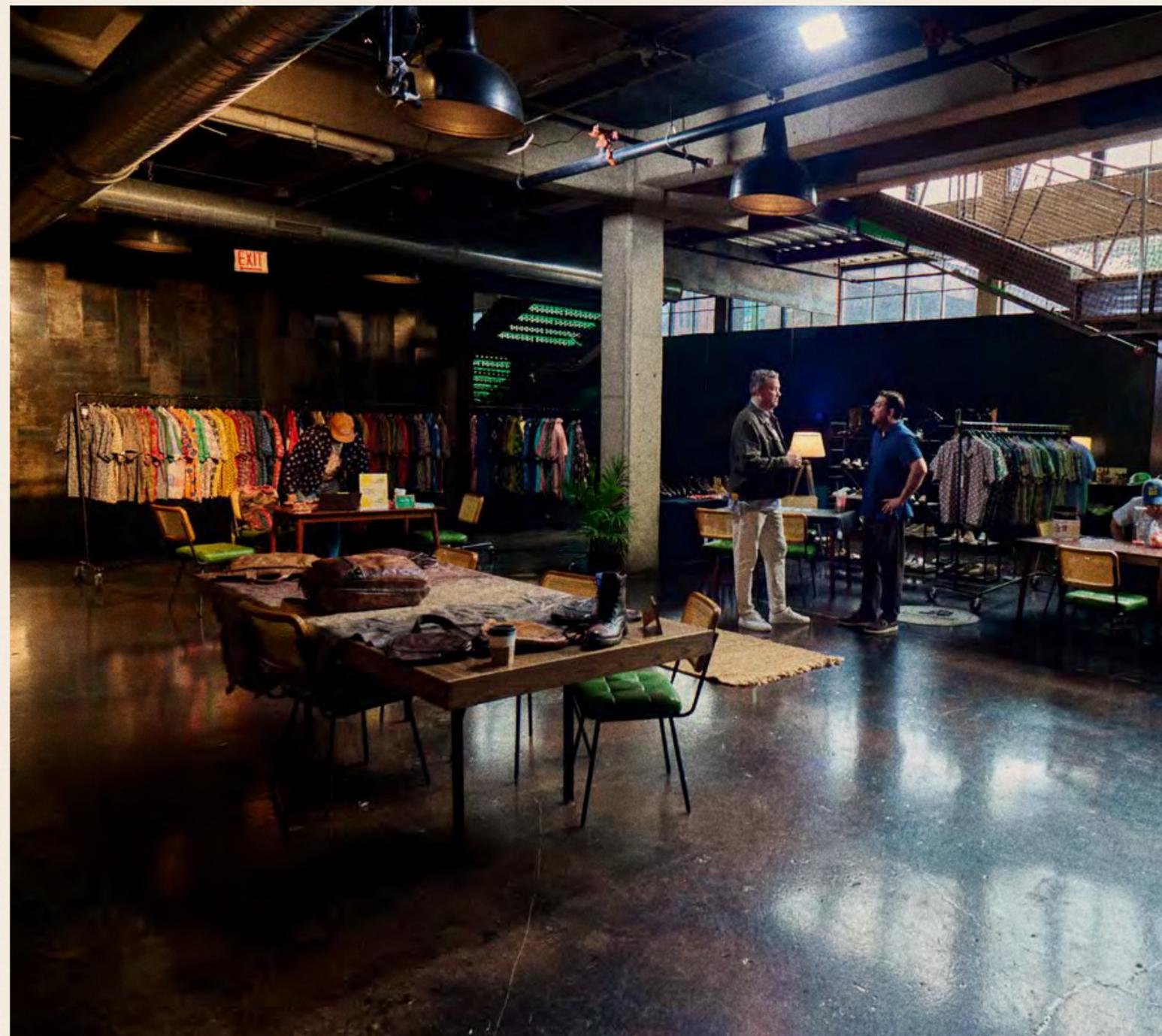
Goorin  
 Affliction  
 Valabassas  
 Kuwalla-Tee  
 Eazy Garments  
 Arvin Goods  
 Paper Planes  
 Kangol  
 Alpha Industries  
 Happy Caps  
 Dr. Marten's  
 Krost  
 Trnchs  
 Memory Lane  
 Crooks & Castles  
 Denimicity  
 Vintage Heavy  
 All We Remember  
 Jellybean  
 Trinidad3  
 Ever  
 See You In Paradise  
 Pelle Pelle  
 Paper Money  
 Criminal Damage  
 K-Swiss

# BRANDS

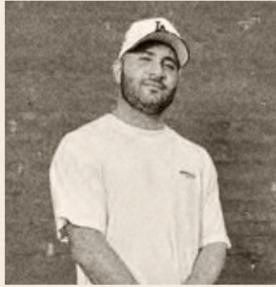
## — IMPECCABLE DESIGN & EXPERIENCE

- Created intentionally with precise flow and true hospitality, the SHOW & TELL presentation is human, warm, refined and thoughtful.
- Design that facilitates comfort, conversation and connection.
- Hosted in the Morgan MFG building, collections are shown against a backdrop of industrial bones refined for modern luxury.
- Located in the Fulton Market District, once the beating heart of Chicago's meatpacking industry, now a global destination for design, dining and directional commerce.

# ENVIRONMENT



# RETAILERS



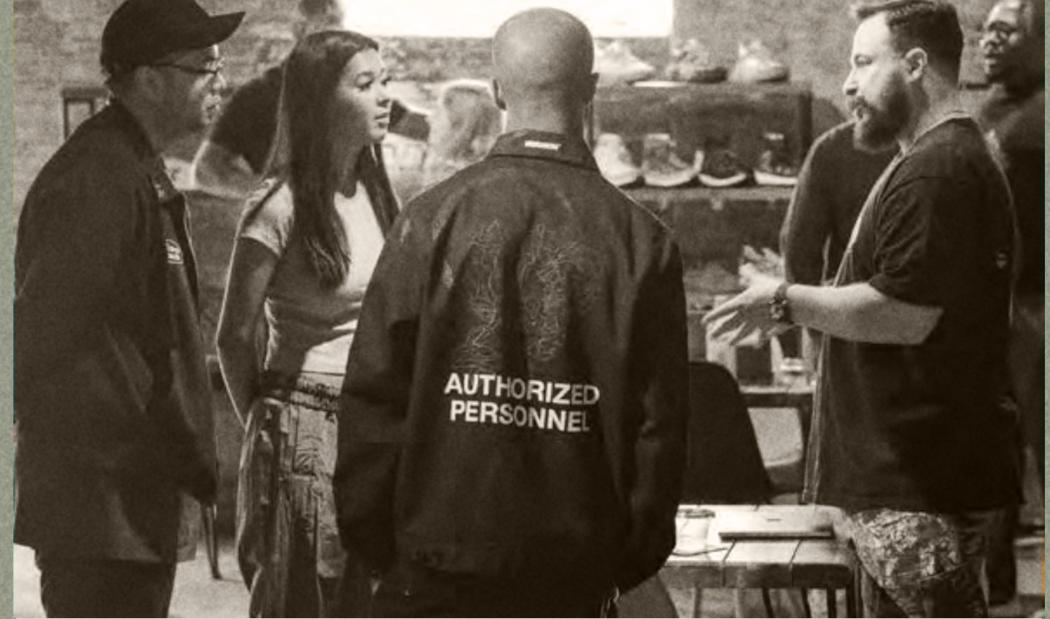
Another Level  
Asphalt NYC  
Athletes Foot  
Atlas America  
B-Fresh  
Beams  
Beerens  
Blue Code  
Blvd816  
Boneyard Chicago  
Brigade  
Burdens Chicago  
Cardi  
City Man  
Communion  
Complex  
Definitive Selection  
Dioneete  
Dream Town  
DTLR  
Every Now And Then  
Exclusive  
Fashion Geek  
Field Day  
Foster  
Four Amis  
Frae  
FREEPEOPLE  
FWRD  
Galvanic  
Garlans  
George Gregory  
Good Together House  
Goody Vault  
Grinmore  
Groove Line  
Hall Madden

Hang Time  
Hatchet Outdoor Supply  
Hibbet Sports  
Hush Lifestyle Boutique  
incubator 1  
Jaxen Grey  
JD.com, aka JingDong  
Joe Fresh Goods  
Karmaloop  
Kicks and Fits  
Kicks Lounge  
KITH  
Krispy Addicts  
Lansky Brothers  
LDRS  
Lux  
Manifest  
Marketplace Halifax  
Mildblend Supply Co.  
MLTD  
Moda 404  
Modern Notoriety  
Motivation  
New Hour  
Nice Kicks  
Nine Three  
Nordstrom  
Nouveau Nola  
Of the Lion  
Omaha Country Club  
Over the Rainbow  
PacSun  
Palm USA City Sports  
Pas de calais  
Pelle Line  
Phat Kaps  
Posh

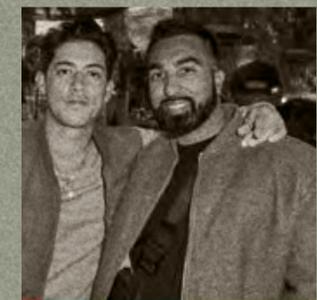
Premium Lounge  
Promas  
Providence  
PURE  
Quattro Tizi  
Rair Customs  
RH Blvd & (Destiny Studios)  
Virtual Store  
Rolo  
Rothman's  
RSVP Gallery  
Sage de cret Scheels  
Seed Brklyn  
Sheikh  
Ships LTD  
Shoe Palace  
Shop 147  
Sneaker Politics  
Social Status  
Sole Classics  
SVRN  
The Maris Collective  
The Shop 414  
TNT  
Top Fashion  
Tops and Bottoms  
Troon  
Turbulence  
Untied on Woodward  
Up There  
Urban Classics  
Wrights MB  
WWD  
XHIBITION

— CONNECT

- Come together with community to collaborate, inspire, exchange, transact and create.
- We mix business in pleasure in the context of a curated experience.
- Invite-only.
- After hours events to meet, unwind and enjoy.



# COMMUNITY



SHOW&TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL

— ENJOY

— Indulge in complimentary food for brands and retailers by award-winning chefs providing gastronomic pleasures.

— Coffee done right  
Seasonal plates  
Epicurean pleasures

— Considered NA and bar

— Unabashedly, we can confidently say we are the only fashion trade event that provides award-winning food for free to all attendees.

— Past menus have included:

— Smoked duck crostini

— Vietnamese Cold noodles with Iberico pork

— Mini lobster rolls with giardinera

— A5 Kobe beef - Ssam sauce, scallion salad

— Kimchi risotto

— Shrimp spring rolls

— Tuna crudo with yuzu gel



# FOOD & DRINK

SHOW&TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL



— COURTESY

- Move through the city with ease with our on-call shuttles between local Chicago markets and the SHOW & TELL venue.
- Complimentary for all attendees.

# TRANSPORT

— SHOW SCORE

- Frequency design by Musical Director Vic Lloyd.
- Day time ambiance and evening rhythm edit.



# SOUND



— PRESENTATION SPACES

- Each space is appointed with hand-picked furnishings.
- A single presentation space includes:
  - 1 table
  - choice of 3 shelves or 3 racks
  - 3 chairs
  - 1 brand ID sign

\$4200

Additional tables, shelves, racks, chairs and hangers are available a la carte.

No dreyage or load in fees.



— **PRESENT**

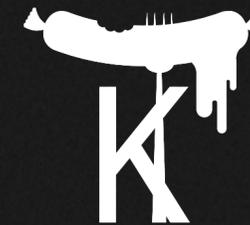
— SPONSORS

- Integrations that add to the event's culture, hospitality or experience.
- Value that uplifts and enhances the community.
- Considered sponsorships and custom activations.
  
- Giveaways
- Services
- Business building
- Sponsored activations + parties

**MARKET  
STUDIOS**

 **NEW ERA.**

**JASON  
MARKK®**



*Marshall*

*Beam*  
**SUNTORY**

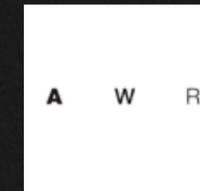


**BLIND BARBER**

 **sonans**

**SEOUL  
TACO**

*AlphaStyle*



*Grasside  
Colf*



**WHEATON**  
GOLF COMPANY

# PARTNERS

FEBRUARY 2ND + 3RD | MORGAN MFG. CHICAGO

# JOIN US

To request attendance contact  
[info@showandtellevent.com](mailto:info@showandtellevent.com)