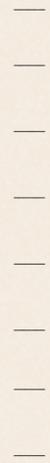


SHOW & TELL



— A CULTURE-FIRST MEN'S MARKET
— FEBRUARY 2ND + 3RD 2026
— MORGAN MFG | CHICAGO



SHOW&TELL

CULTURE

COMMERCE

CONNECTION

PLEASURE

GOODWILL



VISION

- We are a market for men's fashion and adjacent goods
- Quality
- Relevance
- Exclusivity
- A directed edit
- Culturally fluent
- Globally attuned
- Editorial sophistication × commercial clarity

ETHOS

— CULTURE

We bring together the brands, retailers, press and partners that capture the currents of present and future influence.

— COMMUNITY

Connections are a network effect made physical. Invitations are extended deliberately to ensure the community remains inspiring and productive.

— GOODWILL

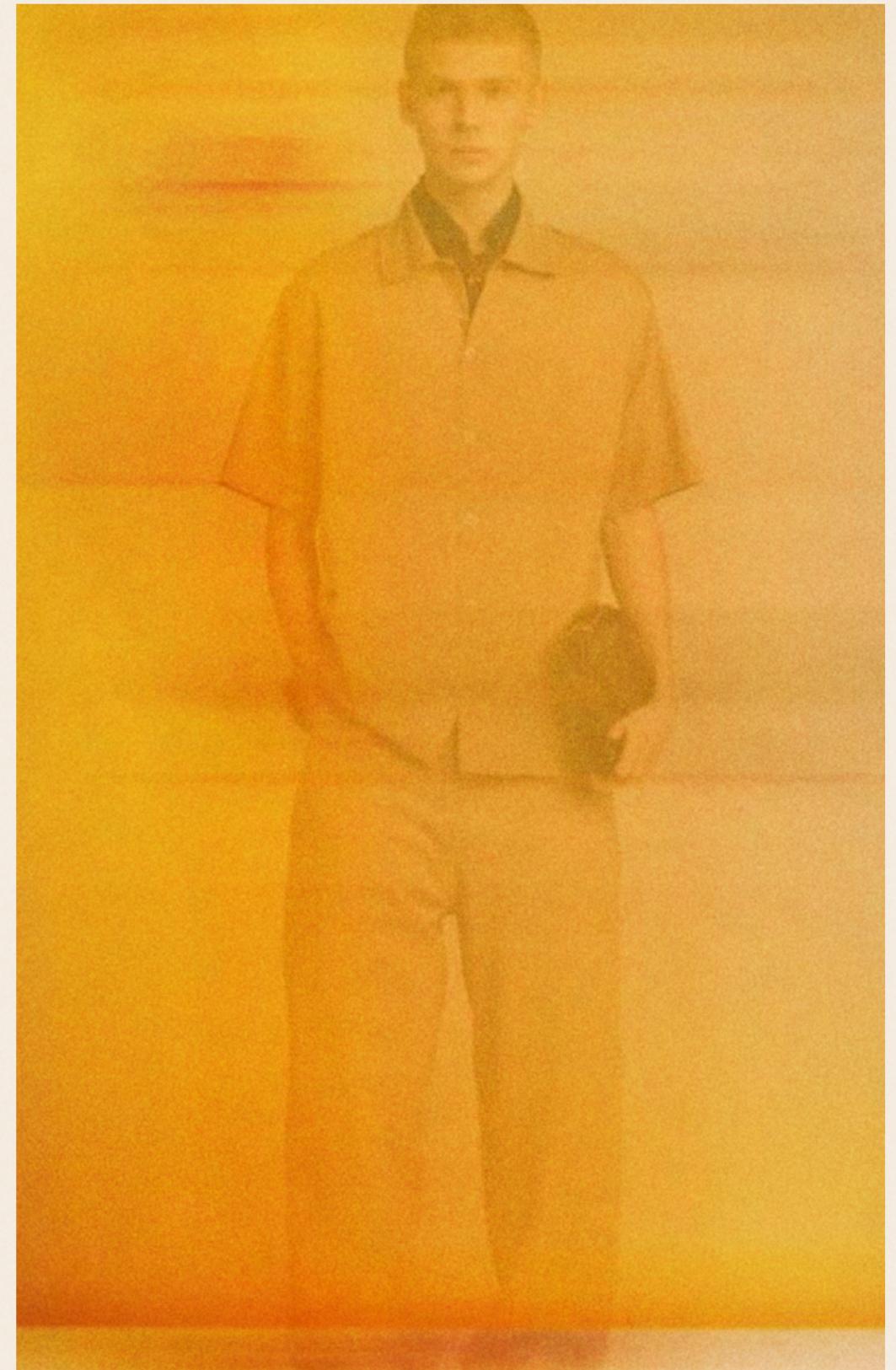
Goodwill is a house rule. We keep company that ensures the room is vibrant and generous.

— CONTEXT

Context is a catalyst. We provide an environment optimized for both presenting and buying.

— PLEASURE

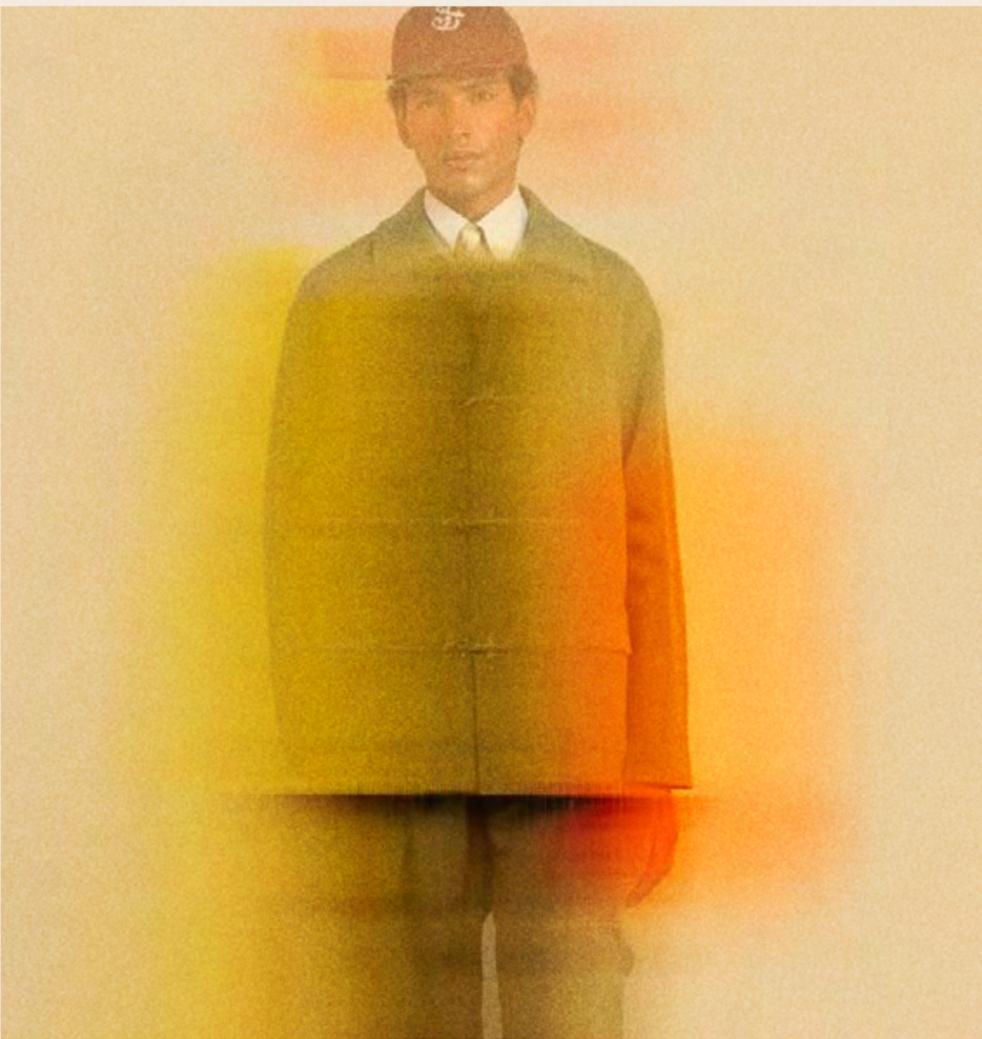
Pleasure makes work light. We keep hospitality at eye level because business done well should feel good.





— ASSORTMENT

- Apparel
- Accessories
- Footwear
- Home goods



SPECTRUM

SHOW & TELL showcases emerging labels with a sharp point of view, cult favorites, independents and globally recognized brands.

REFLECTION

An assortment of collections that mirror what's relevant and ascending from the landscape of fashion and culture.

DIVERSITY

A cohesive curation that represents sartorial perspective and retail sophistication.

EXPANSION

Accessories, objects, and editions that extend the frame of men's fashion.

PRODUCT



Mitchell & Ness
 Duvin
 Elliker
 Marni
 Vast.
 Head Golf
 Park & Rec
 MM6 Maison Margiela
 Cult Of Individuality
 Anom
 Nana Judy
 Berghau
 Pas De Mer
 Individualist
 Students
 The Hideout Clothing
 Lost My Accent
 Saturday Night Special
 James Oro
 BLDG 4
 CDNCE Shoes
 Retrosuperfuture,
 Avirex
 Serenede
 KOFL
 Vouseti
 Knotwtr

Goorin
 Affliction
 Valabassas
 Kuwalla-Tee
 Eazy Garments
 Arvin Goods
 Paper Planes
 Kangol
 Alpha Industries
 Happy Caps
 Dr. Marten's
 Krost
 Trnchs
 Memory Lane
 Crooks & Castles
 Denimicity
 Vintage Heavy
 All We Remember
 Jellybean
 Trinidad3
 Ever
 See You In Paradise
 Pelle Pelle
 Paper Money
 Criminal Damage
 K-Swiss

BRANDS

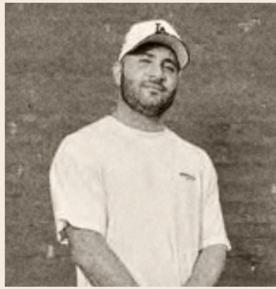
— IMPECCABLE DESIGN & EXPERIENCE

- Created intentionally with precise flow and true hospitality, the SHOW & TELL presentation is human, warm, refined and thoughtful.
- Design that facilitates comfort, conversation and connection.
- Hosted in the Morgan MFG building, collections are shown against a backdrop of industrial bones refined for modern luxury.
- Located in the Fulton Market District, once the beating heart of Chicago's meatpacking industry, now a global destination for design, dining and directional commerce.

ENVIRONMENT



RETAILERS



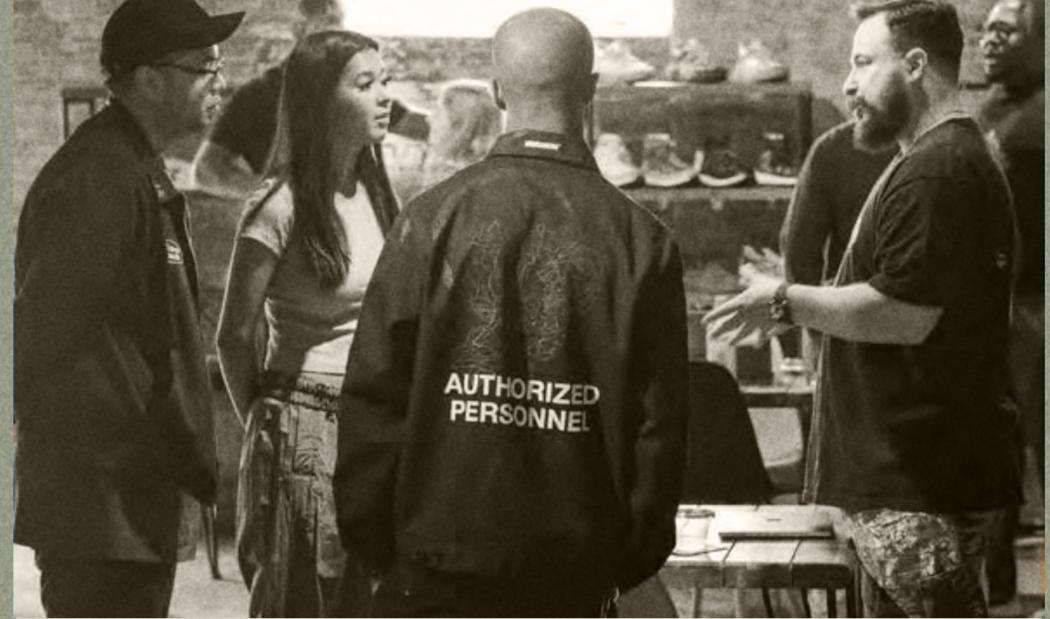
Another Level
Asphalt NYC
Athletes Foot
Atlas America
B-Fresh
Beams
Beerens
Blue Code
Blvd816
Boneyard Chicago
Brigade
Burdens Chicago
Cardi
City Man
Communion
Complex
Definitive Selection
Dioneete
Dream Town
DTLR
Every Now And Then
Exclusive
Fashion Geek
Field Day
Foster
Four Amis
Frae
FREEPEOPLE
FWRD
Galvanic
Garlans
George Gregory
Good Together House
Goody Vault
Grinmore
Groove Line
Hall Madden

Hang Time
Hatchet Outdoor Supply
Hibbet Sports
Hush Lifestyle Boutique
incubator 1
Jaxen Grey
JD.com, aka JingDong
Joe Fresh Goods
Karmalooop
Kicks and Fits
Kicks Lounge
KITH
Krispy Addicts
Lansky Brothers
LDRS
Lux
Manifest
Marketplace Halifax
Mildblend Supply Co.
MLTD
Moda 404
Modern Notoriety
Motivation
New Hour
Nice Kicks
Nine Three
Nordstrom
Nouveau Nola
Of the Lion
Omaha Country Club
Over the Rainbow
PacSun
Palm USA City Sports
Pas de calais
Pelle Line
Phat Kaps
Posh

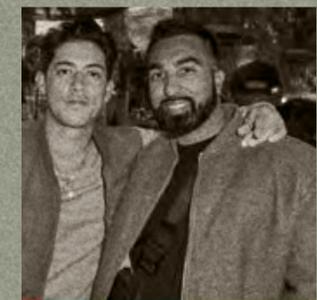
Premium Lounge
Promas
Providence
PURE
Quattro Tizi
Rair Customs
RH Blvd & (Destiny Studios)
Virtual Store
Rolo
Rothman's
RSVP Gallery
Sage de cret Scheels
Seed Brklyn
Sheikh
Ships LTD
Shoe Palace
Shop 147
Sneaker Politics
Social Status
Sole Classics
SVRN
The Maris Collective
The Shop 414
TNT
Top Fashion
Tops and Bottoms
Troon
Turbulence
Untied on Woodward
Up There
Urban Classics
Wrights MB
WWD
XHIBITION

— CONNECT

- Come together with community to collaborate, inspire, exchange, transact and create.
- We mix business in pleasure in the context of a curated experience.
- Invite-only.
- After hours events to meet, unwind and enjoy.



COMMUNITY



SHOW&TELL

CULTURE

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GOODWILL

— ENJOY

— Indulge in complimentary food for brands and retailers by award-winning chefs providing gastronomic pleasures.

— Coffee done right
Seasonal plates
Epicurean pleasures

— Considered NA and bar

— Unabashedly, we can confidently say we are the only fashion trade event that provides award-winning food for free to all attendees.

— Past menus have included:

— Smoked duck crostini

— Vietnamese Cold noodles with Iberico pork

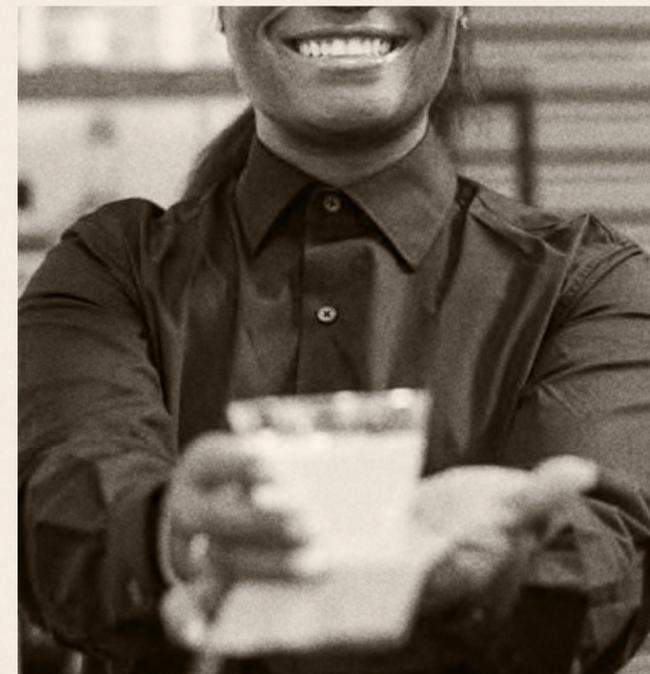
— Mini lobster rolls with giardinera

— A5 Kobe beef - Ssam sauce, scallion salad

— Kimchi risotto

— Shrimp spring rolls

— Tuna crudo with yuzu gel



FOOD & DRINK

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GOODWILL



— COURTESY

- Move through the city with ease with our on-call shuttles between local Chicago markets and the SHOW & TELL venue.
- Complimentary for all attendees.

TRANSPORT

— SHOW SCORE

- Frequency design by Musical Director Vic Lloyd.
- Day time ambiance and evening rhythm edit.



SOUND



— SPONSORS

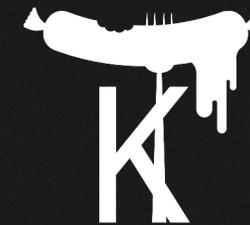
- Integrations that add to the event's culture, hospitality or experience.
- Value that uplifts and enhances the community.
- Considered sponsorships and custom activations.

- Giveaways
- Services
- Business building
- Sponsored activations + parties

**MARKET
STUDIOS**

 **NEW ERA.**

**JASON
MARKK®**



Marshall

Beam
SUNTORY

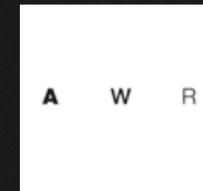


BLIND BARBER

 **sonans**

**SEOUL
TACO**

AlphaStyle



*Grasside
Colf*



WHEATON
GOLF COMPANY

PARTNERS

FEBRUARY 2ND + 3RD | MORGAN MFG. CHICAGO

JOIN US

To request attendance contact
info@showandtellevent.com